

ORDER



Orders
Order / Rev: 361851
Alt Order #: 06862304
Product Desc: DEAN HELLER
Estimate:
Flight Dates: 10/10/12 - 10/16/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Strategic Media Services
Buying Contact:
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Heller/R/Senate
Demographic: A35+
Product Codes: PL State Senate
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	94	\$32,525.00	\$27,646.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	94	\$32,525.00	\$27,646.25	0.00
Totals	94	\$32,525.00	\$27,646.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$32,525.00
Market	100%	\$180,694.44

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$45,173.61
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	26%	\$46,980.56
KTUD	1%	\$1,806.94
KVMY	5%	\$9,034.72
KVVU	22%	\$39,752.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$5,420.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/10/12	10/12/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	-- WTF--	:30	2	\$125.00	P-05	0.00	NM	17	\$5,575.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-- WTF--	2		\$125.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	KTNV	10/08/12-10/14/12	M-F 5-6am	M-F 5-6a	(5:00 AM-5:30 A-- WThF----	:30	(\$125.00)	0.00	NM						
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
3	KTNV	10/11/12-10/11/12	M-F 5-6am	M-F 5-6a	(5:00 AM-5:30 A--- Th-----	:30	\$125.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
4	KTNV	10/11/12-10/11/12	M-F 6-7p	M-F 6-7p	(6:00 PM-6:30 P--- Th-----	:30	\$325.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
5	KTNV	10/11/12-10/11/12	M-F 6-7p	M-F 6-7p	(6:30 PM-7:00 P--- Th-----	:30	\$325.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
6	KTNV	10/11/12-10/11/12	7p-730p M-F	7p-730p	--- Th-----	:30	\$225.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
7	KTNV	10/11/12-10/11/12	M-F 10-11a	M-F 10-11a	--- Th-----	:30	\$450.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
8	KTNV	10/11/12-10/11/12	M-F 11-11:35p	M-F 11-11:35p	--- Th-----	:30	\$600.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
9	KTNV	10/11/12-10/11/12	M-F 11-12p	M-F 11-12p	--- Th-----	:30	\$250.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
10	KTNV	10/11/12-10/11/12	ABC Soaps 2-3p	M-F 2-3p	--- Th-----	:30	\$250.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
11	KTNV	10/11/12-10/11/12	330PM ACTION NEWS	M-F 330PM-4P	--- Th-----	:30	\$200.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
12	KTNV	10/11/12-10/11/12	M-F 530A-6A	M-F 530A-6A	--- Th-----	:30	\$125.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
13	KTNV	10/11/12-10/11/12	M-F 5-5:30p	M-F 5-5:30p	--- Th-----	:30	\$300.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
14	KTNV	10/11/12-10/11/12	M-F 6-7am	M-F 6-7a	--- Th-----	:30	\$250.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
15	KTNV	10/11/12-10/11/12	M-F 7:30-8p	M-F 730-8p	--- Th-----	:30	\$225.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
16	KTNV	10/11/12-10/11/12	M-F 7-9a	M-F 7-9a	--- Th-----	:30	\$250.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
17	KTNV	10/11/12-10/11/12	Morning Blend 9a	M-F 9a-10a	--- Th-----	:30	\$200.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
18	KTNV	10/08/12-10/14/12	Wed ABC Prime C	REVENGE	-- W-----	:30	\$1,350.00	0.00	NM						
Ⓜ MG for 13.1,29.2,37.2,1.2,39.2,3.3,45.1,23.2,35.1,11.1,19.1,9.1,31.1,5.1,33.2,15.2															
2	KTNV	10/15/12	10/16/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	MT-----	:30	2	\$125.00	P-05	0.00	NM	2	\$250.00
5AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	MT-----	2		\$125.00	0.00							
E 3	KTNV	10/10/12	10/12/12	M-F 530A-6A M-F 530A-6A	CM	M-F 530A-6A	-- WTF--	:30	3	\$125.00	P-05	0.00	NM	2	\$250.00
530AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/12	10/14/12	-- WTF--	3		\$125.00	0.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
3	KTNV	10/08/12-10/14/12	M-F 530A-6A	M-F 530A-6A	-- WThF----	:30	(\$125.00)	0.00	NM						
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
4	KTNV	10/15/12	10/16/12	M-F 530A-6A M-F 530A-6A	CM	M-F 530A-6A	MT-----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
530AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	MT-----	1		\$125.00	0.00							
E 5	KTNV	10/10/12	10/12/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	2	\$250.00	P-05	0.00	NM	1	\$250.00
6AM NEWS															

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 Alt Order #: 06862304
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller/R/Senate
 Product Desc: DEAN HELLER
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KTNV	10/10/12	10/12/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	2	\$250.00	P-05	0.00	NM	1	\$250.00
6AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- WTF--			2		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		M-F 6-7am		M-F 6-7a	-- WThF----	:30		(\$250.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
6	KTNV	10/15/12	10/16/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
6AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MT-----			2		\$250.00		0.00				
7	KTNV	10/10/12	10/12/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	-- WTF--	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
630AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- WTF--			2		\$250.00		0.00				
8	KTNV	10/15/12	10/16/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	MT-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
630AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MT-----			2		\$250.00		0.00				
E 9	KTNV	10/10/12	10/12/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	-- WTF--	:30	3	\$250.00	P-05	0.00	NM	2	\$500.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- WTF--			3		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		M-F 7-9a		M-F 7-9a	-- WThF----	:30		(\$250.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
10	KTNV	10/15/12	10/16/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MT-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MT-----			1		\$250.00		0.00				
E 11	KTNV	10/10/12	10/12/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	-- WTF--	:30	2	\$200.00	P-05	0.00	NM	1	\$200.00
THE MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- WTF--			2		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		Morning Blend 9a		M-F 9a-10a	-- WThF----	:30		(\$200.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
12	KTNV	10/15/12	10/16/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	MT-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
THE MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MT-----			1		\$200.00		0.00				
E 13	KTNV	10/10/12	10/12/12	M-F 10-11a The View	CM	M-F 10-11a	-- WTF--	:30	2	\$450.00	P-05	0.00	NM	1	\$450.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- WTF--			2		\$450.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		M-F 10-11a		M-F 10-11a	-- WThF----	:30		(\$450.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
14	KTNV	10/15/12	10/16/12	M-F 10-11a The View	CM	M-F 10-11a	MT-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KTNV	10/15/12	10/16/12	M-F 10-11a The View	CM	M-F 10-11a	MT-----	:30	1	\$450.00	P-05	0.00	NM	1	\$450.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$450.00		0.00			
E 15	KTNV	10/10/12	10/12/12	M-F 11-12p Action News	CM	M-F 11-12p	--WTF--	:30	2	\$250.00	P-05	0.00	NM	1	\$250.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/08/12-10/14/12		M-F 11-12p		M-F 11-12p	--WThF----	:30		(\$250.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
16	KTNV	10/15/12	10/16/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$250.00		0.00			
E 17	KTNV	10/10/12	10/12/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	--WTF--	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$250.00		0.00			
E 18	KTNV	10/15/12	10/16/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	MT-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$250.00		0.00			
E 19	KTNV	10/10/12	10/12/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	--WTF--	:30	2	\$250.00	P-05	0.00	NM	1	\$250.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		ABC Soaps 2-3p		M-F 2-3p	--WThF----	:30		(\$250.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
20	KTNV	10/15/12	10/16/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	MT-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$250.00		0.00			
E 21	KTNV	10/10/12	10/12/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	--WTF--	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$225.00		0.00			
E 22	KTNV	10/15/12	10/16/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	MT-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$225.00		0.00			
E 23	KTNV	10/10/12	10/12/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	--WTF--	:30	2	\$200.00	P-05	0.00	NM	1	\$200.00
AFTERNOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/08/12-10/14/12		330PM ACTION NEWS		M-F 330PM-4P	--WThF----	:30		(\$200.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
24	KTNV	10/15/12	10/16/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	MT-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00

Order / Rev: 361851
Alt Order #: 06862304
Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller/R/Senate
Product Desc: DEAN HELLER
Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		1		\$200.00			0.00			
E 25	KTNV	10/10/12	10/12/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:00 PM-4:30 PM)	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		2		\$225.00			0.00			
E 26	KTNV	10/15/12	10/16/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM)	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		1		\$225.00			0.00			
E 27	KTNV	10/10/12	10/12/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:00 PM-4:30 PM)	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		2		\$225.00			0.00			
E 28	KTNV	10/15/12	10/16/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM)	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		1		\$225.00			0.00			
E 29	KTNV	10/10/12	10/12/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (4:00 PM-4:30 PM)	:30	2	\$300.00	P-05	0.00	NM	1	\$300.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		2		\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/08/12-10/14/12		M-F 5-5:30p		M-F 5-5:30p		--WThF----	:30	(\$300.00)	0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18														
30	KTNV	10/15/12	10/16/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (4:30 PM-5:00 PM)	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2		\$300.00			0.00			
E 31	KTNV	10/10/12	10/12/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	2	\$325.00	P-05	0.00	NM	1	\$325.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		2		\$325.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		M-F 6-7p		M-F 6-7p		(6:00 PM-6:30 P--WThF----	:30	(\$325.00)	0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18														
32	KTNV	10/15/12	10/16/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2		\$325.00			0.00			
E 33	KTNV	10/10/12	10/12/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	3	\$325.00	P-05	0.00	NM	2	\$650.00
630PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3		\$325.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/08/12-10/14/12		M-F 6-7p		M-F 6-7p		(6:30 PM-7:00 P--WThF----	:30	(\$325.00)	0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18														
34	KTNV	10/15/12	10/16/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	1	\$325.00	P-05	0.00	NM	1	\$325.00
630PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 361851
 Alt Order #: 06862304
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller/R/Senate
 Product Desc: DEAN HELLER
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	KTNV	10/15/12	10/16/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	MT-----	:30	1	\$325.00	P-05	0.00	NM	1	\$325.00
630PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$325.00		0.00			
E 35	KTNV	10/10/12	10/12/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	--WTF--	:30	2	\$225.00	P-05	0.00	NM	1	\$225.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		7p-730p M-F		7p-730p	--WThF----	:30		(\$225.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
E 36	KTNV	10/15/12	10/16/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$225.00		0.00			
E 37	KTNV	10/10/12	10/12/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	--WTF--	:30	2	\$225.00	P-05	0.00	NM	1	\$225.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/08/12-10/14/12		M-F 7:30-8p		M-F 730-8p	--WThF----	:30		(\$225.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
38	KTNV	10/15/12	10/16/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MT-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$225.00		0.00			
E 39	KTNV	10/10/12	10/12/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	--WTF--	:30	2	\$600.00	P-05	0.00	NM	1	\$600.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/08/12-10/14/12		M-F 11-11:35p		M-F 11-11:35p	--WThF----	:30		(\$600.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
40	KTNV	10/15/12	10/16/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	MT-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$600.00		0.00			
41	KTNV	10/10/12	10/12/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	--WTF--	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$350.00		0.00			
42	KTNV	10/15/12	10/16/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	MT-----	:30	2	\$350.00	P-05	0.00	NM	2	\$700.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$350.00		0.00			
E 43	KTNV	10/15/12	10/15/12	Monday ABC Prime C CASTLE	CM	CASTLE	M-----	:30	1	\$1,750.00	P-05	0.00	NM	1	\$1,750.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,750.00		0.00			
E 44	KTNV	10/16/12	10/16/12	Tue ABC Prime A DANCING RESULTS	CM	DANCING RESUL-	T-----	:30	1	\$4,000.00	P-05	0.00	NM	1	\$4,000.00

Order / Rev: 361851
 Alt Order #: 06862304
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller/R/Senate
 Product Desc: DEAN HELLER
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DANCING RESULTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----		1				\$4,000.00		0.00			
E 45	KTNV	10/10/12	10/10/12	Wed ABC Prime C REVENGE	CM	REVENGE	--W----	:30	1	\$1,350.00	P-05	0.00	NM	0	\$0.00
REVENGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----		1				\$1,350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/08/12-10/14/12		Wed ABC Prime C REVENGE		REVENGE	--W-----	:30		(\$1,350.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
46	KTNV	10/13/12	10/14/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a	-----SS	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
WEEKEND 5AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2				\$175.00		0.00			
47	KTNV	10/13/12	10/14/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a	-----SS	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
WEEKEND 530AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2				\$175.00		0.00			
48	KTNV	10/13/12	10/14/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a	-----SS	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
WEEKEND 6AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2				\$225.00		0.00			
49	KTNV	10/13/12	10/14/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	-----SS	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
WEEKEND 630AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2				\$225.00		0.00			
50	KTNV	10/13/12	10/14/12	Sat-Sun 7-8a Good Morning American Week	CM	Sat-Sun 7-8a	-----SS	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
WEEKEND G.M.A.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2				\$250.00		0.00			
51	KTNV	10/13/12	10/14/12	Sat-Sun 8-9a Action News	CM	Sat-Sun 8-9a	-----SS	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
WEEKEND NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		2				\$200.00		0.00			
52	KTNV	10/13/12	10/13/12	College Football Daytime College Football Daytime	CM	9a-4p	-----S-	:30	1	\$900.00	P-05	0.00	NM	1	\$900.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
E 53	KTNV	10/13/12	10/13/12	College Football Primetime College Football Primetime	CM	4p-830p (5:00 PM-8:30 PM)	-----S-	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$1,500.00		0.00			
54	KTNV	10/13/12	10/13/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p	-----S-	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
SATURDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1				\$250.00		0.00			
55	KTNV	10/14/12	10/14/12	This Week This Week	CM	Sat-Sun 9a-7p	-----S	:30	1	\$350.00	P-05	0.00	NM	1	\$350.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$350.00		0.00			

Order / Rev:	361851
Alt Order #:	06862304
Flight Dates:	10/10/12 - 10/16/12

Advertiser:	Heller/R/Senate
Product Desc:	DEAN HELLER
Estimate:	

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
56	KTNV	10/14/12	10/14/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM)	-----S	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
SUNDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-----S	1	\$300.00	0.00								
Totals														94	\$32,525.00